

# CONNECTIVITY™

NEWS FOR THE CANADIAN ProVM MARKET



## GIVING TO YOUR COMMUNITY MAKES A BETTER PLACE TO LIVE AND WORK



### Build your business and build respect

Making the communities you work in a better place to live is smart business. Corporate giving signals a commitment and an investment in the community that sets you apart from competitors and builds stronger relationships with your customers.

There are many ways you can build respect and goodwill, as well as enhance your reputation.

Every community and every business is unique in its needs and resources, so understanding what the needs and opportunities are is the first step:

- Identify a need within the community or ask prominent local organizations how they could use your help. It may be donating computers to school programs or helping with a food drive.
- It is often said, 'if you want something done ask a busy person' but that means the same people often do much of the community volunteer work. So if you identify an opportunity to help there, the impact can be immense.
- Sponsoring a sports team is an excellent vehicle for name recognition on jerseys. You could also sponsor the Most Valuable Player or Most Sportsmanlike since this puts

your name in front of current and potential customers [the parents] and the next generation [the players]. Attending the awards ceremony is a great opportunity to connect with these customers.

- Give to environmental causes. Offer to spruce up a local park. Engage your staff in the activity and make it a day with their families.
- Encourage your staff with special skills to give back to the community as coaches and leaders.
- Sponsor an event with community organizations to present an aspect of agriculture. Make it a hands-on experience. Look for organizations that share your company's values.
- Establish networking with philanthropists. Philanthropic organizations are often filled with the movers and shakers in a community. Building mutual trust and respect with them is an essential factor in doing business.

### We work where we live, we live where our customers and their families work and play.

Making your company a positive force in the community builds greater employee cohesion, makes them more motivated, and boosts morale.



## Control brush year-round.

# Garlon™ RTU

HERBICIDE

**Dow** AgroSciences

## A new solution for non-aquatic phragmites.

### Arsenal Powerline™

Herbicide

**Always read and follow label directions.**

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### Monthly Promotions

**10% OFF ALL INTELLI-SPRAY ORDERS THIS NOVEMBER**  
**+ CHECK OUT THE NEW SPRAY MAX EVOLUTION LINE**



**Spray MAX.**  
Maximum Power. Maximum Range. EVOLUTION



**Rewards**™  
 BY UNIVAR

**\*10% Discount Details:** Univar is accepting early orders of Intelli-Spray and Spray Max Evolution systems and parts thru to November 30th 2016, a 10% discount will apply to all early orders. Delivery expected in March 2017. Payment is not required for existing customers until time of delivery at which point standard terms and conditions apply. Go to our [Intelli-Spray product pages on ProVMWeb.com](http://www.provmweb.com) for more information. Existing customers may log in to see pricing online. Look for our order form with updated pricing in the coming days. **To order, contact your local Univar ES Sales Representative, Customer Service or our Equipment Specialist, Ron Standish** <http://www.provmweb.com/contactus>.





## Pests in the News

### [Scentless chamomile is a nasty weed in southwest Sask.](#)

Scentless chamomile is continuing to increase in abundance in southwest Saskatchewan...

### [NDSU Extension Service warns landowners about invasive weed](#)

The North Dakota Department of Agriculture and North Dakota State University Extension Service advise farmers to scout new conservation plantings for Palmer amaranth...

### [Canada thistle management in pastures](#)

Canada thistle has been identified as enemy #1 in pastures in the Midwestern U.S. It is important to remember that Canada thistle is a perennial, unlike other thistles which are biennial [e.g. plumeless, musk, bull thistle]...

### [Calgary looks for new strategies as it loses ground to dandelions](#)

The City of Calgary is looking at new ways to pursue its battle against dandelions, including using animal grazing and trying different types of grasses to keep the weeds at bay...

### [Invasive weed continues to spread along local shorelines and roadways](#)

A local crusader in the war against phragmites is calling for a coordinated Lambton-wide effort to deal with what's become a thorn in the side of municipalities across the province..

### [MD of Greenview battling tansy](#)

The MD of Greenview recently cleared 3,000 pounds of the noxious weed tansy from Tansy Island on the Smoky River...

### [Herbicide resistance quietly growing problem in Manitoba](#)

Glyphosate-resistant kochia is the latest warning sign for Manitoba farmers...

### [Top 5 invasive species threatening Alberta's ecosystems](#)

Alberta is grappling with dozens of invasive species, but five of the most concerning are: whirling fish disease, zebra and quagga mussels, flowering rush, hawkweed, and spotted knapweed...

## Industry News

### [Operations Beyond Visual Line of Sight- T&D World Magazine](#)

Empire District Electric successfully tests LiDAR-enabled unmanned aerial system for vegetation management...

### [Economics of Herbicide Use: Part 2 - T&D World Magazine](#)

So how are you going to assess the difference in maintenance costs between cutting and herbicides...

### [Making pesticide droplets less bouncy could cut agricultural runoff](#)

A team of researchers, including graduate student Maher Damak and associate professor of mechanical engineering Kripa K. Varanasi, have found a way to drastically cut down on the amount of pesticide liquid that bounces off...

## Upcoming Events

### [MWSA Fall Seminar](#)

Winnipeg MB – December 7, 2016

### [IVMA of BC Biennial Conference](#)

Prince George, November 8, 2016

### [Univar ProTraining Event](#)

Regina SK, November 23 2016

### [IVMA Man-Sask Annual Conference](#)

Regina SK, December 5-6, 2016

### [3rd National Invasive Species](#)

Forum – Ottawa ON,  
February 28 – March 2, 2017

### [PVMA 2017 Spring Conference and Tradeshow](#)

Edmonton AB,  
February 28 – March 2, 2017

## Check out our new Equipment Catalog

For more information you can contact our Equipment Specialist or your local area rep

[or Click Here to View the Catalog](#)

